



The 10th Clinic Charity Golf Classic

August 9th, 2019

Arrowhead GolfCourse





About the Event

The Annual Clinic Charity Classic Golf Tournament is our signature fund-raising event benefitting the National Multiple Sclerosis Society and the Rocky Mountain Multiple Sclerosis Center. Last year, the event raised \$250,000, and since 2019 will mark the 10th year of this event, we want to swing big and hit a goal of \$500,000. We believe the 10th year will be our best because of:

- ▶ **Expanded media reach & impressions in partnership with PR agency partner**
- ▶ **9-hole golf tournament and after-party**
- ▶ **Stand-up comedy & music performances at the after-party**
- ▶ **Custom catered food experience at the after-party**
- ▶ **\$10,000 putting challenge**
- ▶ **Silent & Live Auction**
- ▶ **Sponsor vendor display area**

Event Purpose

The Clinic's Charity Golf Classic started in 2009 to help fund research and support those living with such a debilitating disease. Many of our patients, as well as friends and family, suffer from MS, so this is a cause that is near and dear to our hearts. What started as a fun, small fundraiser with family & friends has gotten bigger each year, and we are proud that our Charity Golf Classic has helped us raise and donate over \$500,000 to the National MS Society and the Rocky Mountain MS Center over the past nine years. We have come a long way, but we still need your support. Your generous contribution will help us achieve our most ambitious target yet!



ROCKY MOUNTAIN
MS CENTER
— the answers begin here —



Tournament Format & Experience

In addition to our fund-raising goal, we also aim for everyone to have fun and enjoy a beautiful day on the course. This year, we will play a 9-hole scramble format followed by a great party that includes food, beverages and celebrity comedy & music entertainment. All skill levels are welcome!

After-Party Experience

Just because the golf ends, doesn't mean the fun ends with it. This year, we will host a private after-party under a tent and on the course for all our golf participants and sponsor partners. Food will be provided by a Colorado based restaurateur (TBD) and a full open bar will keep everyone refreshed. To keep everyone laughing and rocking, local comedian, Josh Blue, will perform a stand-up set followed by live music by Colorado's own The Motet!



Stand-up performance by Josh Blue



Live Music performance by The Motet



Catered Food Experience



Full Open Bar



Sponsorship Packages

We have a variety of sponsorship packages available for this year's event, view the next page for what is included with each:



Double Eagle

\$50,000 Contribution



Eagle

\$25,000 Contribution



Birdie

\$15,000 Contribution



Long Drive

\$5,000 Contribution

Buy-In Packages

- ▶ Golf + After-Party Ticket \$1,250 / 1 foursome
- ▶ After-Party Ticket \$175 / 1 person

Charity Partners

All proceeds will be provided to the National MS Society and Rocky Mountain MS Center.




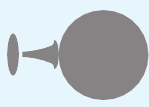
Contact Information

We truly appreciate your consideration.

Please direct any questions to: **Leanne Maciel** at leanne@brewyouwellness.com

Sponsorship Packages



Sponsor Level	VIP Experience	Product & Swag	Golf Packages	After-Party Tickets	Exposure (Marketing)	Vendor Experience	Visibility & Signage
 Double Eagle	<ul style="list-style-type: none"> Private Ground Transportation to / from event Meet & Greet with guest performers Exclusive VIP area at the after-party 	<ul style="list-style-type: none"> Gift bag equal to \$1,000 retail value 	<ul style="list-style-type: none"> 6 golfers 	<ul style="list-style-type: none"> 6 tickets 	<ul style="list-style-type: none"> Logo on all event promotion & marketing materials Logo incl. on step & repeat in event photo area 	<ul style="list-style-type: none"> Exclusive vendor area at primary Tee Box (1st come, 1st serve) Standard table display in vendor area 	<ul style="list-style-type: none"> Official sponsor of the putting challenge (1st come, 1st serve) Exclusive primary Tee Box sponsorship (1st come, 1st serve)
 Eagle	<ul style="list-style-type: none"> Meet & Greet with guest performers Exclusive VIP area at the after-party 	<ul style="list-style-type: none"> Gift bag equal to \$750 retail value 	<ul style="list-style-type: none"> 4 golfers 	<ul style="list-style-type: none"> 4 tickets 	<ul style="list-style-type: none"> Logo on all event promotion & marketing materials Logo incl. on step & repeat in event photo area 	<ul style="list-style-type: none"> Exclusive vendor area at secondary Tee Box (1st come, 1st serve) Standard table display in vendor area 	<ul style="list-style-type: none"> Official sponsor of the after-party (1st come, 1st serve) Exclusive secondary Tee Box sponsorship
 Birdie	<ul style="list-style-type: none"> Meet & Greet with guest performers 	<ul style="list-style-type: none"> Gift bag equal to \$500 retail value 	<ul style="list-style-type: none"> 2 golfers 	<ul style="list-style-type: none"> 2 tickets 	<ul style="list-style-type: none"> Logo on all event promotion & marketing materials 	<ul style="list-style-type: none"> Standard table display in vendor area 	<ul style="list-style-type: none"> Placeholder (X)
 Long Drive	<ul style="list-style-type: none"> Placeholder (X) 	<ul style="list-style-type: none"> Gift bag equal to \$250 retail value 	<ul style="list-style-type: none"> Placeholder (X) 	<ul style="list-style-type: none"> 2 tickets 	<ul style="list-style-type: none"> Logo on all event promotion & marketing materials 	<ul style="list-style-type: none"> Standard table display in vendor area 	<ul style="list-style-type: none"> Placeholder (X)